



futurepreneurs

masterclass



Fast-paced, interactive 1-day facilitated workshop ideal for high school years 9 to 11. Designed to develop students' entrepreneurial mindset and critical skills for the future.



ABOUT THE WORKSHOP

This Masterclass offers an experiential learning framework that activates students' entrepreneurial 'DNA', augments and amplifies classroom learning outcomes and builds new capabilities for the future.

Led by a trained Entropolis facilitator, students work through 12 exciting challenges, simulating a real start-up journey, designed to develop creative problem solving, design thinking and pitching skills.

Through the day students collaborate with their peers, collect feedback on their ideas and build their confidence and resilience as they present their business concepts in a mock investor pitch to a live audience.

KEY LEARNING OUTCOMES

The Futurepreneurs Masterclass is a great way to augment and amplify classroom learning outcomes for students and support teachers preparing them for the future workforce

The Futurepreneurs Masterclass delivers multiple curriculum aligned learning outcomes for students in years 9 – 11 across:

- Economics + Business Studies;
- Design + Technologies;
- Digital Technologies;
- Work Studies; and
- English



RUNSHEET

PRE-WORK	Problem Solving and Business Ideas
WARM UP	Entrepreneurs and their Businesses
CHALLENGE 1	ID Your Target Customer
CHALLENGE 2	Design Thinking 1 – Empathise and Define
BREAK	
CHALLENGE 3	Design Thinking 2 – Ideate
CHALLENGE 4	Feedback and Iteration
CHALLENGE 5	Features and Benefits
LUNCH	
CHALLENGE 6	Business Model 1 – Delivery Proposition
CHALLENGE 7	Business Model 2 – Financial Proposition
CHALLENGE 8	Business Model 3 – Vision and Mission
BREAK	
CHALLENGE 9	Business Name, Logo and Identity
CHALLENGE 10	Construct your Business Model Blueprint
CHALLENGE 11	Pitch Preparation
LIVE PITCH COMPETITION	

LEARN MORE at www.theentropolis.com/Futurepreneurs-masterclass