



kidpreneur NINJAS

training day

★ Fun and fast-paced one-day workshop for 10 – 14 year olds, immersing them in entrepreneurship and developing their creativity, problem solving and design thinking skills

WORKSHOP DETAILS

Guided by Entropolis facilitators, students work through 12 exciting challenges to come up with a business idea and product design solution solving a real-world problem, and pitch for prizes and 'investment'. The workshop is designed to help the kids build their entrepreneurial thinking skills alongside the foundations of team work, confidence and resilience.



One day entrepreneurship workshop incursion based on the Kidpreneur Challenge delivered in more than 800 Australian primary schools.



12 guided challenges inspiring kids to think, act and create like entrepreneurs, collaborate with their classmates and pitch their ideas to build confidence and resilience.



A great way to upskill teachers, and engage parents and the broader school community in the kids learning.



Curriculum aligned experiential learning led by an Entropolis trained facilitator – just bring your students and experience a brilliant day of entrepreneurship in action!



All materials including student workbooks and business model templates provided.



PLUS: Get discounts for your school on the Kidpreneur Challenge program when you run a Training Day

RUNSHEET

WELCOME	Introduction and explanation of the day
CHALLENGE 1	Entrepreneurs and their Innovative Businesses
CHALLENGE 2	Building awesome Business Teams
CHALLENGE 3	Identifying your Target Customer
BREAK	
CHALLENGE 4	Design Thinking: Empathise
CHALLENGE 5	Design Thinking: Ideate Part 1
CHALLENGE 6	Design Thinking: Ideate Part 2
LUNCH	
CHALLENGE 7	Identifying your product's Features & Benefits
CHALLENGE 8	Brand Identity: Create your Business' Name
CHALLENGE 9	Brand Identity: Logo Game
BREAK	
CHALLENGE 10	Brand Identity: Design your Business' Logo
CHALLENGE 11	Prepare your Ninja Pitch
CHALLENGE 12	Construct your Business Blueprint

LIVE PITCH COMPETITION

Book your training day online at www.theentropolis.com