





## WORKING WITH EDUCATORS TO PRODUCE FUTURE ENTREPRENEURS



**INSPIRE** – Foster an entrepreneurial mindset and embed intrinsic entrepreneurial DNA in the next generation



**EDUCATE** – Drive a more cohesive, scalable and impactful education pathway for the workforce for the future



**EMPOWER** – Build innovative capacity and a 21<sup>st</sup> century skillset in young people



**CONNECT** – Bring schools, parents, governments, business and the community together

## EDUCATORS AND STUDENTS REPORT OUR PROGRAMS:



Increase student engagement



Better learning outcomes through 'contextual' framework



Helped students connect core curriculum to real world problems



Helped develop collaboration skills with student groups



Built student confidence, resilience and leadership skills



Allow for seamless integration with STEM and digital capabilities



**High level of interest** and excitement for building their own business



**Increased awareness of business** as a force for good and social justice – over \$500 000 donated to charities and social causes

## HOW IT WORKS



**10 project based learning** modules that can be delivered across one or two terms



**Online resource delivery** with educator guide, lesson plans and ongoing support as schools progress through the program



**Incorporates a pitch competition** where students present their concept to experienced entrepreneurs and investors



Students are engaged in **designing and developing solutions** to problems within their local or school community



Culminates in **community market day** for kidpreneurs to sell their products or services



Every school is different, every classroom unique. The program can be **tailored by teachers** for personalised learning pathways

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