



Future-proofing the Next Generation  
through Entrepreneurship

## ABOUT US

**Entropolis provides engaging education programs, rich content and immersive experiences designed to build innovation capacity and an entrepreneurial skillset to futureproof our kids.**

Our mission is to embed an entrepreneurial mindset in the next generation, equipping and empowering them with the confidence, resilience, creativity and critical thinking to thrive in their future careers.

We launched as Club Kidpreneur Foundation in 2010 offering entrepreneurship education programs outside school hours. In 2014 we entered primary schools with our flagship experiential entrepreneurship education program Kidpreneur Challenge. Since then we've played a pivotal role in entrepreneurship education working with more than 14,000 children in 700 schools nationally to build micro-businesses that have collectively raised more than \$600,000 for social causes.

Educators, principals and parents alike acknowledge our programs address a key market need for engaged, active learning and a project-based methodology enabling students to be empowered and self-directed:

Interactive, experiential real-world programs allow kids to build innovation and knowledge capacity, stretch their creativity, get comfortable with risk and failure, and build resilience and confidence.

Curriculum content, format, activities and resources have been developed through collaboration among entrepreneurs, educators and childcare workers, to ensure we present the best balance between making business fun for kids while delivering key primary education learning outcomes and imparting real-life business lessons.

The program can be easily adapted to suit different learning styles in the classroom and are aligned to multiple Australian National Curriculum areas including English, Mathematics, Design and Technologies and HASS.

Over the past year we have been evolving and digitising our real-world programs to deliver greater reach in the market and give more students the opportunity to experience entrepreneurship by the time they leave school.

We delivered the Kidpreneur Challenge program to our 2017 cohort of more than 100 educators online and in January 2018 we'll be launching our new edtech platform [www.thentropolis.com](http://www.thentropolis.com) to deliver programs, resources, rich content, and ecosystem connectivity on-demand into school and home.

On trend with the rise of borderless education, our secure platform will combine our deep entrepreneurial education experience with technology, giving young entrepreneurs 8 – 25 years secure global access to our online game of business, and curated entrepreneurship and STEAM education resources at scale.

We are proud to lead the development of a global ecosystem supporting the education pathway for Kidpreneurs, and partner with governments, business, schools and the community, to futureproof the next generation of job creators, employees and global leaders.



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## www.TheEntropolis.com

Our digital platform combining our powerful entrepreneurship pathway and curriculum products with an immersive online experience and ecosystem connectivity. Our mission is to build a one-stop online destination enabling 8 – 25 years, globally to build the mindset and skillset they need for a successful future.



Programs, curriculum, teaching and learning resources, knowledge bank, assessment, impact measurement, community engagement

### Inspire and Engage



Ignite the entrepreneurial spirit and build innovation capacity through exciting challenge based game app and secure online connectivity via Kidpreneur City

### Educate and Empower



Cohesive, scalable and impactful education pathway and real-world programs build innovation capacity and a 21<sup>st</sup> century skillset in young people, and confidence in their educators and parents.

### Connect and Incubate



Online entrepreneurship destination uniting a collaborative global community and brains trust to futureproof the next generation of entrepreneurs and leaders.